

PUBLICATIONS DIRECTORY
OF
THE REGIONAL ECONOMIC DEVELOPMENT CENTER
AND
THE GRADUATE PROGRAM IN CITY AND REGIONAL PLANNING

THE UNIVERSITY OF MEMPHIS

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April 2003

CRP / REDC FUNCTIONS
&
CAPSTON PROJECTS

Graduate Program in City and Regional Planning (CRP)

The Graduate Program in City and Regional Planning offers a two-year masters degree to prepare students for professional careers in public service or private business. The master in City and Regional Planning (MCRP) is an advanced degree for the person who wants a multi-purpose education for life-long pursuits in the development of cities and regions.

Special emphasis is placed on urban revitalization, economic development and natural resources and environmental planning. The graduate program sponsors the Mid South Planning and Zoning Institute each spring, which brings nationally acclaimed speakers in city and regional planning to campus.

The Regional Economic Development Center (REDC)

The Regional Economic Development Center was established as a department at the University of Memphis in 1967, and receives partial funding from the Economic Development Administration of the U.S. Department of Commerce. The main goal of REDC is to stimulate the economic development process by providing technical assistance and special studies to public and private sector clients. The Center has a service area of 47 counties in the western half of Tennessee.

The Center represents the University in its outreach function in the field of economic development planning and applied research. Areas of special emphasis include economic impact analysis, community economic development planning, market feasibility studies and demographic analysis.

REDC and CRP are units of the recently established School of Urban Affairs and Public Policy at The University of Memphis.

CRP Capstone Projects

Capstone projects are required for completion of the MCRP degree. These projects are intended to give students the opportunity to synthesize and apply knowledge about city and regional planning. Capstone projects may take various formats such as development and testing of a thesis, a comprehensive plan or a professional report. Capstone papers of interest to the public are included in the publications directory.

1992-2001

The Graduate Program in City and Regional Planning and the Regional Economic Development Center have jointly compiled this publications list as means of disseminating information to the public and making the public aware of the kinds of research in which we are engaged. It is offered as a source of information within itself as well as a guide for those interested in conducting similar studies.

This list is a compilation of professional reports and studies by the faculty and staff, and selected Capstone papers by graduating Masters students. Because of confidentiality placed in us by our private sector clients, not all of the REDC projects can be offered to the public.

The CRP/REDC publications list is updated annually. This is a nonprofit effort; prices listed cover the cost of reproduction and postage only.



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* NOTES *

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For articles with * indicated, please contact journal or publisher directly.

For articles with **indicated, price depends on the amount of data requested.

Articles with color-coded charts and maps may be purchased in black and white at the reduced price shown.

Articles with P prefix are reports/papers from REDC project files.

Articles with C prefix are Capstone Papers, required for completion of the Master's degree in City and Regional Planning.

All publications listed are available in the CRP/REDC Library for use in the library.

AUTHOR (S)	TITLE	ORDER NUMBER	PRICE
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Economic Impact Analysis & Economic Development

Redding, Steve	Employment & Real Wage Growth in West Tennessee: 1989-1999 November 2002. 86 pages	P1027	\$8.50
Pearson, Gene Redding, Steve Burrell, Luchy Schenk, Sonya	Fiscal Impact of NBA Team and Arena May 2001. 24 pages.	P1014	\$7.00
Schenk, Sonya Burrell, Luchy Redding, Steve	Arlington Municipal Airport: Cost-Benefit Analysis of Alternative Courses of Action June 1998. 81 pages.	P931	\$7.00
Redding, Steve Milligan, Lisa	Economic Benefits of Industrial Redevelopment projects in the Airways/Lamar Corridor April 1998. 8 pages.	P928	\$3.00
Redding, Steve Veroff, Dan Sunkara, Sridhar Burrell, Luchy	An Economic Impact Study of the Henry County Airport July 1997. 21 pages.	P880	\$4.00
Redding, Steve Seifried, J.	An Preliminary Report of the Economic Benefits Associated With the Redevelopment of the Memphis Wharf and Riverfront June 1995. 16 pages.	P855	\$3.50
Redding, Steve Seifried, J. et al	An Economic Base Study of Jackson & Madison County Tennessee Spring 1995. 52 pages.	P831a	\$5.50
Redding, Steve Seifried, J. et al	Economic Development Opportunities in the Jackson Enterprise Community Fall 1995. 21 pages	P831b	\$4.50
Burrell, Luchy Redding Steve et al	An Economic Impact Study of the Proposed Realignment of NAS Memphis and an Adjustment Plan for the City of Millington, TN Fall 1995. 110 pages	P809	\$7.00
Pearson, Gene Redding, Steve Liangwei, L.	The Madison and Second Parking Garage: Benefits to Downtown Memphis August 1994. 19 pages	P834	\$3.75

AUTHOR (S)	TITLE	ORDER NUMBER	PRICE
Burrell, Luchy et al	An Economic Impact Study of the Proposed Redevelopment of the Millcreek Apartments March 1994. 29 pages	P810	\$4.00

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Market Feasibility Studies & Business Topics			
Burrell, Luchy Schenk, Sonya	Depot Farmers' Market: Market Analysis and Concept Plan November 2001. 24 pages.	P1020	Color \$7.00 B&W \$4.00
Redding, Steve	A Market Analysis For Child Care Centers in Fayette, Hardeman and Haywood Counties June 2000. 38 pages.	P987	\$10.00
Redding, Steve et al	Memphis Retail Potential Study October 1999. 218 pages. Note: Retail potential for individual planning districts	P926	\$55.00 \$5.50
Redding, Steve	An Evaluation of the Proposed Tax Increment Financing Strategy for the Grammy Exposition and Music Hall of Fame September 1997. 8 pages.	P924	\$3.00
Redding, Steve Schenk, Sonya.	Commercial Development Potential in the Orange Mound Neighborhood August 1997. 46 pages.	P897	Color \$10.00 B&W \$5.00
Redding, Steve Sunkara, Sridhar	Architectural and Thematic Concepts for a Retail Oasis at the Midtown I-40/I-240 Interchange, Memphis, TN February 1997. 22 pages.	P901	Color \$6.00
Redding, Steve Veroff, Dan	Concept Study for a Travel Plaza at the Midtown I-40/I-240 Interchange, Memphis, TN September 1996. 36 pages	P870	Color \$13.00 B&W \$4.00
Bansal, Shalini	Proposed Expansion of the Memphis Cook Convention Center: A Cost/Benefit Analysis August 1996. 49 pages	C96sb	Color \$5.00
Burrell, Luchy Redding, Steve Cai, R.	Estimates of Retail Sales Expenditures By Residents of the Five Poorest Census Tracts in Memphis September 1994. 12 pages	P789	\$3.25
Clemente, Lusia	Hotel Feasibility Study for the Pinch Historic District, Memphis TN August 1993. 100 pages	C931c	Color \$9.00 B&W \$7.50
Burrell, Luchy et al	A Study of Commercial Development Potential: Bartlett, Tennessee December 1992. 35 pages	P748	\$3.00

Burrell, Luchy et al	A Study of Commercial Development Potential Bartlett, Tennessee: Executive Summary December 1992. 4 pages	P748es	\$1.50
Williams, Tad Burrell, Luchy	A Manual for Conducting an Office Feasibility Study Fall, 1992. 64 pages	P760	\$5.50
Neilson, Gloria	Seminar: Marketing Daycare Services January, 1991. 30 pages	P718	\$3.00
Burrell, Luchy	A Study of Commercial Potential: Bartlett, TN July, 1988. 34 pages	P664	\$3.00
Burrell, Luchy C. Demetriou Z. Hamid	Technical Memorandum on the Market Feasibility of the Handy Civic Center Project September, 1988. 14 pages	P678	\$2.00

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Community & Neighborhood Planning			
Roakes, Susan et al	University of Memphis District Plan Fall 2000. 150+ pages.	P1019a	\$15.00
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Roakes, Susan	New Chicago Comprehensive Neighborhood Plan March 1998. 83 pages.	P896b	\$6.75
Roakes, Susan Veroff, Dan Dixon, Shannon Jones, Quincy	“ Study of Existing Conditions in New Chicago” September 1997. 118 pages.	P896a	Color \$29.00 B&W \$6.00
Veroff, Dan Roakes, Susan	“ The Model Block Decision Making Process” December 1997. 15 pages.	C97dv	\$2.00
Roakes, Susan	Hyde Park/Hollywood Comprehensive Neighborhood Plan July 1997. 112 pages.	P898	Color \$19.00 B&W \$8.00
Perk, Kevin Roakes, Susan	“ The Relationship of Crime Levels to Land Use, Street Type, and Barriers to Access: Patterns Found in the Cooper-Young Neighborhood, Memphis, TN December 1995. 64 pages	C95kp	\$3.50
Wiles, Eric Roakes, Susan	“ Extraterritorial Zoning Plan for West Memphis, Arkansas” December 1995. 58 pages	C95ew	\$3.00
Roakes, Susan Veroff, Dan Dixon, Shannon	Study on the Removal and Redevelopment of the Mound in the Crosstown Neighborhood, Memphis, TN February 1997. 54 pages	P914	Color \$10.00 B&W \$5.00
Brashear, Tom	A Physio-Economic Analysis and Action Plan for Downtown Gallatin, TN May 1996. (Full Report, 76 pages) (Executive Summary, 14 pages)	C96tb	Full Report Color \$30.00 B&W \$8.00 Exec.Summary Color \$6.50 B&W \$3.50

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Walkup, Scott	Cooper-Young Comprehensive Plan Spring 1996. 58 pages.	C96sw	Color \$6.00 B&W \$3.50
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Roakes, Susan et al	Klondyke Comprehensive Neighborhood Plan Fall 1994. 81 pages.	P856	\$6.75
Burrell, Luchy et al	Preliminary Sketches For Potential Riverfront Developments on the Tennessee River in Decatur and Hardin County, Tennessee June 1994. 41 pages	P812	Color \$16.50 B&W \$4.00
Pearson, Gene	Comprehensive Facilities Plan: 1993-2003: Shelby Residential and Vocational Services, Inc. Spring 1994. 58 pages	P768	\$5.50
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Study Team	East Broadway Revitalization Concept Plan, West Memphis, Arkansas Spring 2002. 83 pages		Color \$28.15 B&W \$10.00
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Faculty Publications in Academic & Professional Journals

Property Taxation in Urban Development

Roakes, Susan	Reconsidering Land Value Taxation: The Golden Key? <i>Land Use Policy</i> , Vol. 13, No. 4, 1996, pp. 261-272		*
Roakes, Susan	“The Impact of Land Value and Real Property Taxation on the Timing of Central City Redevelopment in New Zealand” <i>Journal of Planning Education and Research</i> , Fall, 1994		*
Roakes, Susan	Property Tax Abatement as a Tool for Stimulating Redevelopment. <i>Journal of Planning Education and Research</i> , Fall, 1994		*
Bourassa, Steven	Land Value Taxation and Housing Development: Effects of the Property Reform in Three Types of Cities <i>American Journal of Economics and Sociology</i> : Vol. 49, 1990, pp. 101-111.		*
Bourassa, Steven	Liquidity Effects of Taxes on Land: A Reconsideration <i>American Journal of Economics and Sociology</i>		*
Bourassa, Steven	Land Value Taxation and Housing Development for Three Cities in Pennsylvania. <i>Urban Research Unit Working Paper No. 13, Canberra: Research School of Social Sciences</i> Australian National University. 1990 (Revised version of " Land Value Taxation and Housing Development: Effects of the Property Reform in Three Types of Cities, originally published as Urban Research Unit Working Paper No. 12)		*
Bourassa, Steven	Pittsburgh's Urban Tax Reform. <i>American Journal of Economics and Sociology</i> Vol. 47, 1988, p.166. (Abstract of "Land Value Taxation and New Housing Development in Pittsburgh").		*

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Theory of the Built Environment

Banai, Reza	<p>“ Contours of an Environmental Design and Planning Ethic” (1990) <i>Planning Outlook</i>, 33, 2:85-90. University of Newcastle Upon Tyne, England</p>	*	*
Banai, Reza	<p>“ Dealing with Uncertainty and Fuzziness in Development Planning: A Simulation of High-Technology Industrial Location Decision-Making by Analytic Process” <i>Environment and Planning A: International Journal of Urban and Regional Research</i>: Vol. 22, No.9. 1990, pp. 1183-1203. (Pion Publishers, London, England)</p>	*	*
Bourassa, Steven	<p>A Paradigm of Landscape Aesthetics <i>Environment and Behavior</i>. Vol. 22, 1990, pp. 787-812</p>	*	*
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Bourassa, Steven	<p>Postmodernism in Architecture and Planning: What Kind of Style? Originally published as <i>Urban Research Unit Working Paper No. 12</i>, Canberra: Research School of Social Sciences, Australian National University, 1989, pp. 289-304.</p>	*	*
Banai, Reza	<p>Toward a Synthetic Measure of Good Settlement Form <i>Environment and Planning B: Planning and Design</i> (Pion Press, London) Vol. 15, No. 4, 1988, pp. 399-412</p>	*	*
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Transportation Planning

Banai, Reza	<p>“ Transit Station Area Land Use/Site Assessment with Multiple Criteria: An Integrated GIS-Expert System Prototype” <i>Journal of Public Transportation</i>, 2000,3,1:95-110</p>	*
Banai, Reza	<p>“ Transit Station Area Land Use/Site Assessment with Multiple Criteria: An Integrated GIS-Expert System Prototype” <i>Proceedings, 2nd National GIS in Transit Conference (May 16-18, Tampa, FL) 1999</i></p>	*
Banai, Reza	<p>“ Transit-Oriented Development Suitability Analysis by the Analytic Hierarchy Process and a Geographic Information System: A Prototype Procedure” <i>Journal of Public Transportation</i> 1998, 2,1: 45-67. (Kluwer Academic Publishers, Amsterdam, The Netherlands)</p>	*
Banai, Reza	<p>Discrete Mode -Choice Analysis of Urban Travel Demand by the Analytic Hierarchy Process. <i>Transportation: An International Journal Devoted to the Improvement of Transportation Planning and Practice</i> Vol. 16, 1989-90, pp. 81-96. (Kluwer Academic Publishers, Amsterdam, The Netherlands)</p>	*
Banai, Reza	<p>A Simulation of Urban Travel Demand by Hierarchical Measurement <i>Modeling and Simulation</i> (Instrument Society of America, North Carolina) Vol. 19, No. 4, 1988, pp. 413-417</p>	*
Banai, Reza	<p>Discrete Mode Choice Analysis of Urban Travel Demand by the AHP. <i>Proceedings, International Symposium on the Analytic Hierarchy Process</i> (Tianjin University Press, China) 1988, pp. 445-452.</p>	*

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Urban & Regional Planning Theory			
Banai, Reza	<p>“ The New Urbanism: An Assessment of the Core Commercial Area, with Perspectives from (Retail) Location and Land Use Theories, and the Conventional Wisdom” (1998) <i>Planning and Design</i> 25: 169-185</p>		*
Roakes, Susan Tirrell, Dorothy N.	<p>“ Community Service Learning in Graduate Planning Studio” <i>Journal of Planning Education and Research</i>. 2000. 20:100-110</p>		*
Banai, Reza	<p>“ A Theoretical Assessment of the ‘Nontraditional’ Settlement Form by Dimensions of Performance” (1996) <i>Planning and Design</i> 23,:177-190</p>		*
Banai, Reza	<p>“ Critical Realism, and Urban and Regional Studies” (1995) <i>Environment and Planning B</i>: 22, 5:563-580</p>		*
Roakes, Susan	<p>“ Review of Community Builders: A Tale of Neighborhood Mobilization in Two Cities” (Gordana Rabrenovic. 223 pp Philadelphia: Temple University Press. 1996). <i>Journal of the American Planning Association</i>. 1997. 63(3):</p>		*
Boatwright, Nancy Roakes, Susan	<p>“ Sustainable Germantown Plan” (Gordana Rabrenovic. 223 pp Philadelphia: Temple University Press. 1996). <i>Journal of the American Planning Association</i>. 1997. 63(3)</p>		*
Roakes, Susan	<p>“ Teaching Community Development Planning” <i>Conference Abstracts of the Joint International Conference of the Association of the Collegiate Schools of Planning and the Association of European Schools of Planning: Local Planning in a Global Environments</i>, Toronto, Canada: Ryerson Polytechnic University, July, 1996</p>		*
Roakes, Susan Veroff, Daniel.	<p>“ The Importance of Neighborhood Schools to Community” Manuscript in progress for submission to <i>Journal of Planning Literature</i> in June 1998</p>		*
Dorothy N. Tirrell Roakes, Susan	<p>“ Reflective Practice and Community Service Learning in Public Administration Education” Manuscript in progress for submission to <i>Journal of Public Administration Education</i>, in July 1998</p>		*
Roakes, Susan Veroff, Dan	<p>“ Facilitating Collaborative Planning in an Unwilling Community” Manuscript in progress for submission to <i>Journal of the America Planning Association</i>, in August 1998</p>		*

AUTHOR (S)	TITLE	ORDER NUMBER	PRICE
Banai, Reza	“ Social Systems Theory, Postmodernity and the Region” (1995), <i>AREA</i> , 25, 4:389-399. The Institute of British Geographers, London		*
Banai, Reza	“ Social Theory and the Region: From the Regional Planning Association of America to the Restructuring of Social-Spatial Theory, With Policy Implications” (1993) <i>Government and Policy: Environment and Planning C</i> , 11, 4:447-464, Pion Publishers, London		*
Banai, Reza	“ Planning Paradigms: Contradictions and Synthesis” <i>Journal of Architectural and Planning Research</i> (Locke Science Press, Chicago) Vol.5, No. 1, 1988, pp. 14-34		*
Quantitative Regional Economics & Geographic Analysis			
Banai, Reza	“ Fuzziness in Geographic Information Systems: Contributions from the Analytic Hierarchy Process” (1993) <i>International Journal of Geographical Information Systems</i> . 7,4: 315-329 London and Washington, DC Taylor and Francis		*
Bourassa, Steven	“ Another Australian View of the Rent Gap Hypothesis” <i>Annals of the Association of American Geographers</i> : Vol. 80, 1990, pp. 458-459.		*
Banai, Reza	“ A Simulation of the Subregional Demographic- Economic Impact of Urban Revitalization” <i>Modeling and Simulation (Instrument Society of America, North Carolina)</i> Vol. 20, No. 1, 1989, pp. 303-307.		*
Banai, Reza	“ Probabilistic Dimension of the AHP Approach to Input-Output Analysis: A Note” <i>Proceedings, International Symposium on the Analytic Hierarchy Process</i> (Tianjin University Press, China) 1988, pp. 422-444		*
Banai, Reza	“ A Note on the Sub-regional Employment Impact of Urban Revitalization” <i>The Review of Regional Studies (The Strom Thurmond Institute of Government and Public Affairs, South Carolina)</i> Vol. 18, No. 3, 1988, pp. 41-46		*